

# Let's Explore Our India

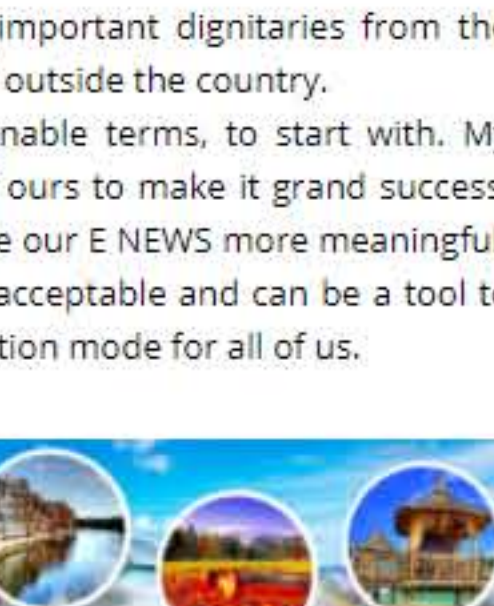


### From the Desk of Chairman ,E News Committee

We are pleased to announce the launch of first DIGITAL issue of ADTOI E Newsletter. We couldn't be more excited to have made it to this point. This E news letter will be a boon for ADTOI and Tourism & Hospitality. We shall be updating you monthly activity report, important decisions taken from time to time by the management committee and Government rules/amendments directly or indirectly affecting Domestic Tour operators. The news letter shall be uploaded on ADTOI website each month on regular basis. Views and new ideas received from the members shall also be part of this news letter.

Our E News will have vast variety of columns, articles, News, DOT & other Events of the industry. This E News letter shall be circulated to Travel Agents, Tour Operators, Corporate, Direct Customers, Tourism Boards, Airlines, associations, important dignitaries from the industry. This will make our E News reach every nook and corner of the country and outside the country.

We invite advertisements from entire industry including the members on reasonable terms, to start with. My humble submission to all our members is to support this constructive initiative of ours to make it grand success. We also invite suggestions from members and the friends from the industry to make our E NEWS more meaningful, useful and lucrative for all of us. So let us all work collectively to make this, more acceptable and can be a tool to bridge the gap between us and the industry. This will be a very effective communication mode for all of us.



Manoj Varshney

### ADTOI OB/EC TEAM LED BY MR. PP KHANNA, PRESIDENT MEETS WITH DR. MAHESH SHARMA, HON'BLE MINISTER OF STATE FOR TOURISM (I/C) GOVT. OF INDIA, MINISTRY OF TOURISM ON 26 TH MAY, 2017

The ADTOI OB/ EC team led by Mr. PP Khanna, President met with Dr. Mahesh Sharma, Hon'ble Minister of State for Tourism (I/C) Govt. of India, Ministry of Tourism at Transport Bhavan, New Delhi on 26 th May 2017 to discuss about our activities and the present scenario of domestic tourism in the country. Mr. Khanna, on behalf of the entire EC team of ADTOI, conveyed his gratitude to the Ministry for extending all the support and guidance to our Association all these years. During the meeting following issues were placed before the Hon'ble Minister:-

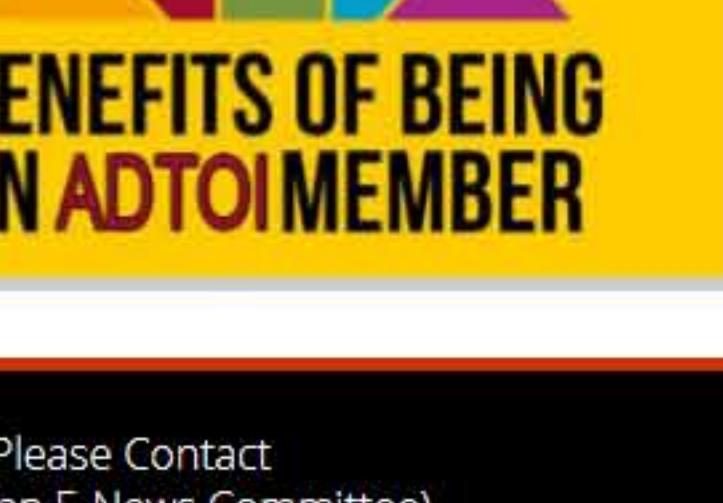
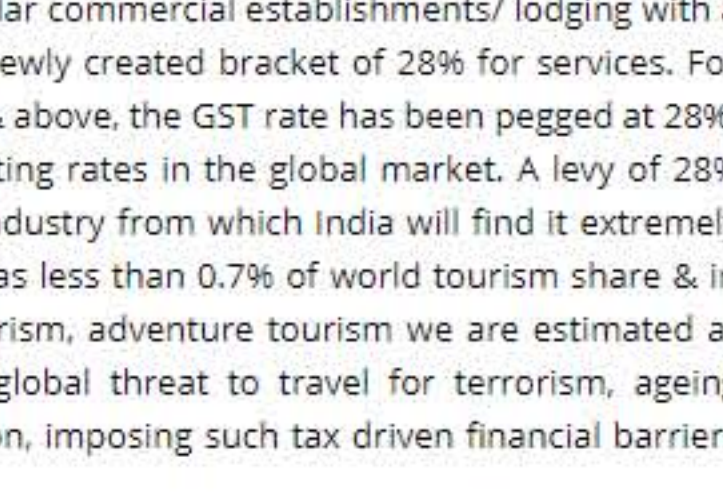
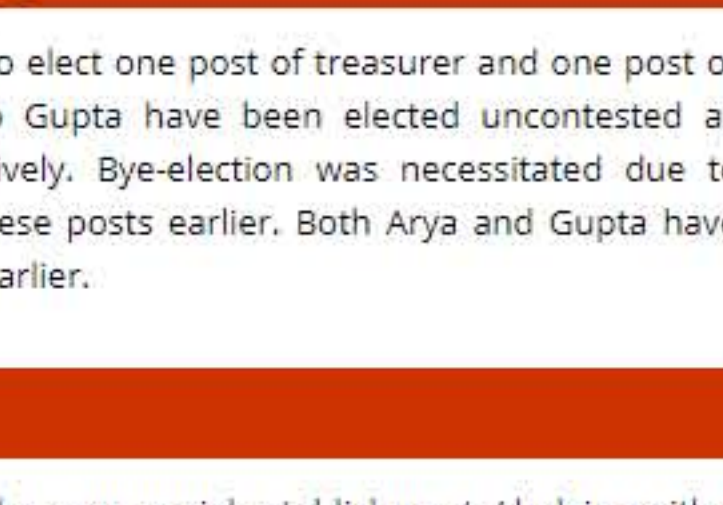
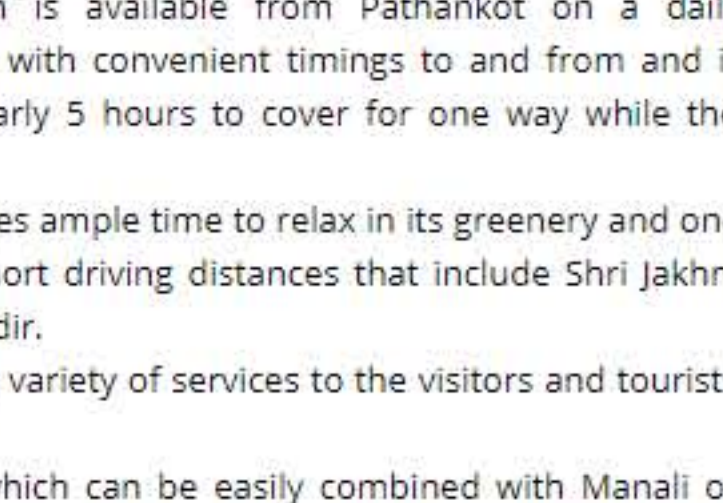
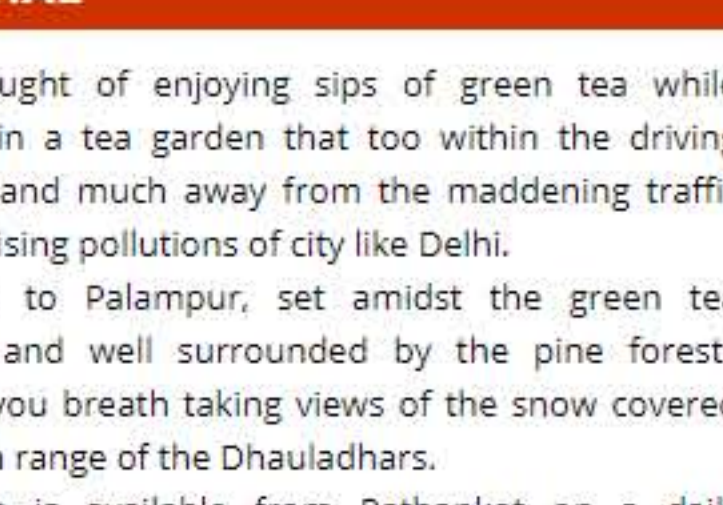
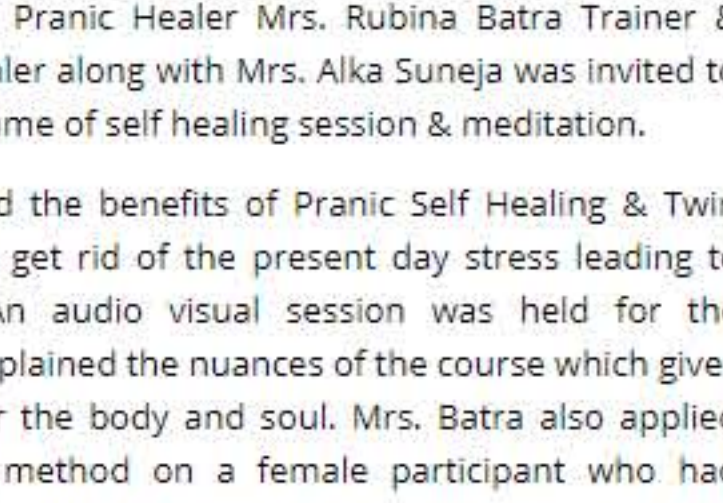
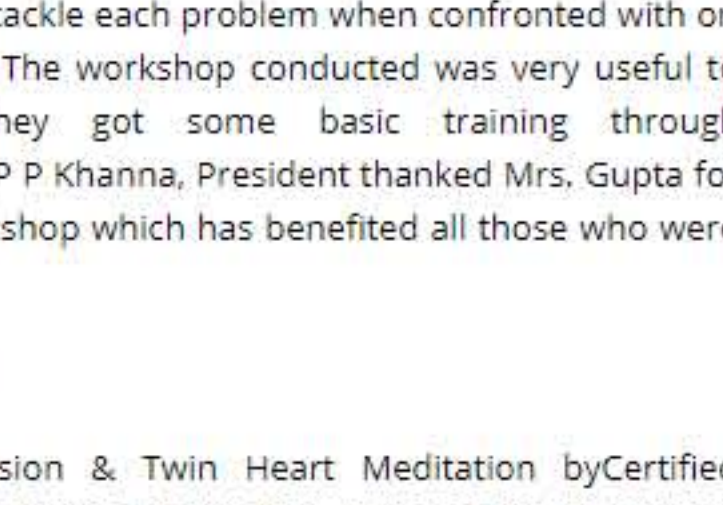
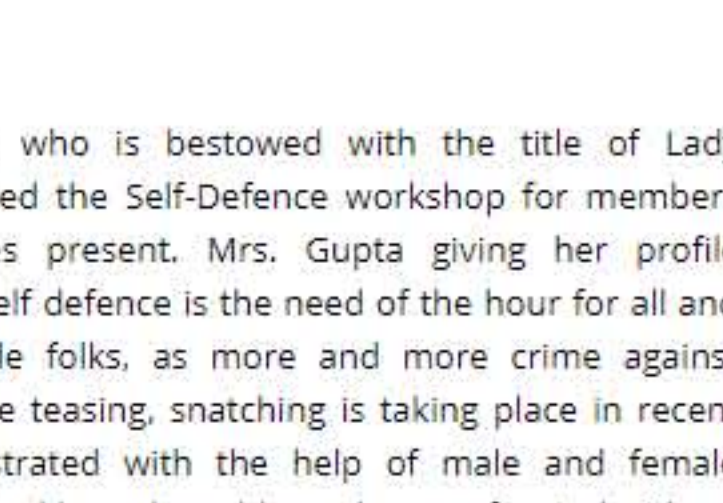
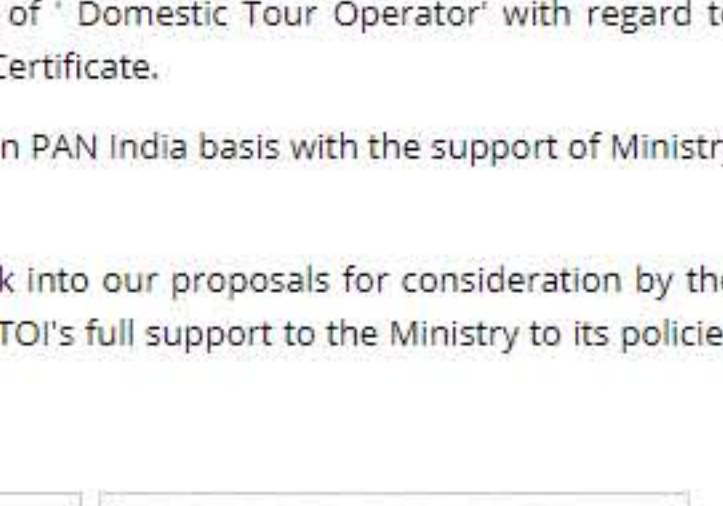
1. Relaxation of the guidelines of Ministry of Tourism for grant of approval as 'Domestic Tour Operators with regard to minimum requirement of qualified staff with some Tourism Institute Certificate. Most of the ADTOI members are not big time operators like other Travel Trade Associations and they manage their operations with or without minimal staff to assist the Proprietor/Directors of the agency with good experience in promotion of Tourism. Considering the viability of running the business to handle domestic tourism they are not in a position to maintain a big establishment. It is therefore submitted that Ministry may kindly consider relaxing the guidelines of staff requirement to a logical conclusion.

2. ADTOI wish to take a lead in Prime Minister Sh. Narendra Modi's Swachh Bharat Abhiyan by provide clean and hygienic washroom in Highways Petrol Pumps to all domestic and international tourist visiting India, under patronage of MOT and 3 Petroleum company.

3. ADTOI likes to organize domestic tourism events like Road Shows in different parts of the country and invite tour operator members to promote destinations during such events.

4. ADTOI is in the process of making a dynamic and digital Website. We like to establish ADTOI website link with MOT Website for getting domestic tourism enquiries for the benefit of our members to increase their volume of business.

5. To consider extending MDA scheme to domestic tour Operators for their participation in Indian Travel Marts across the country. The Hon'ble Minister assured ADTOI team for looking into the above issues for consideration.



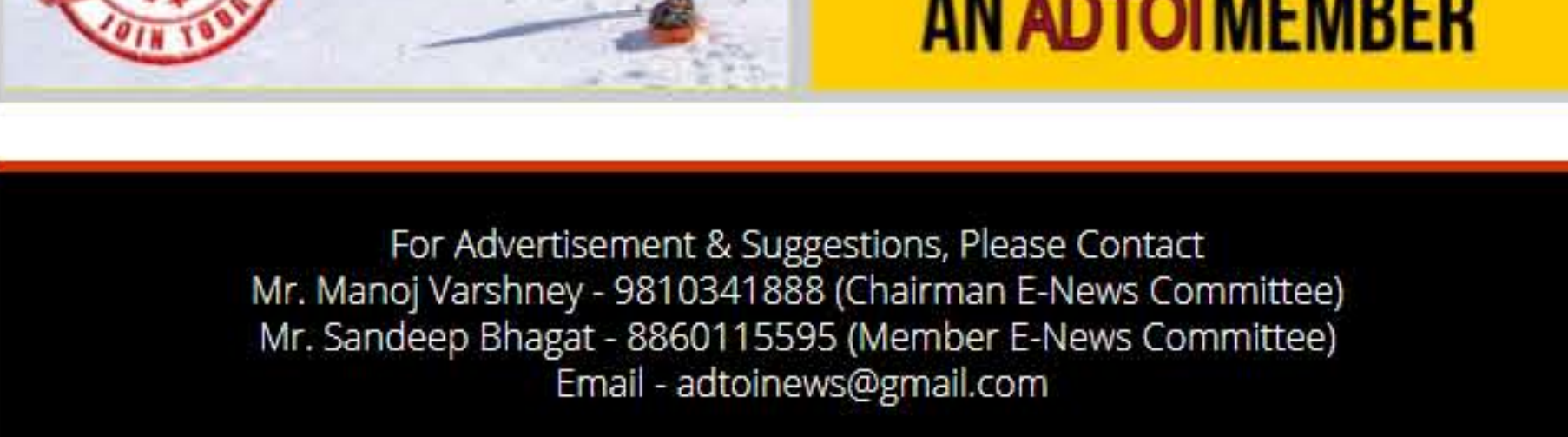
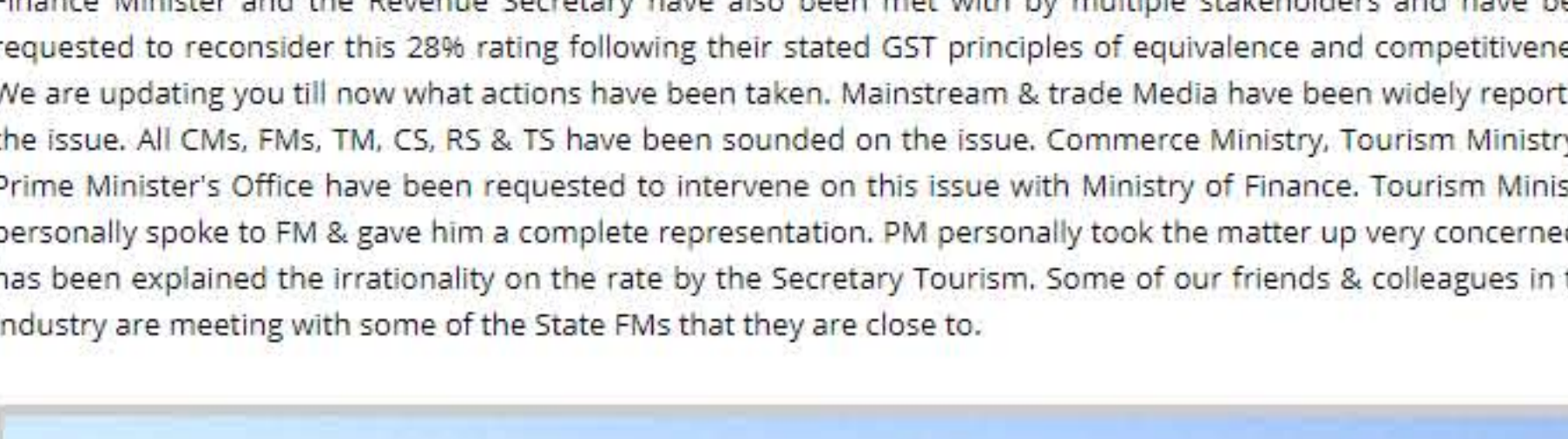
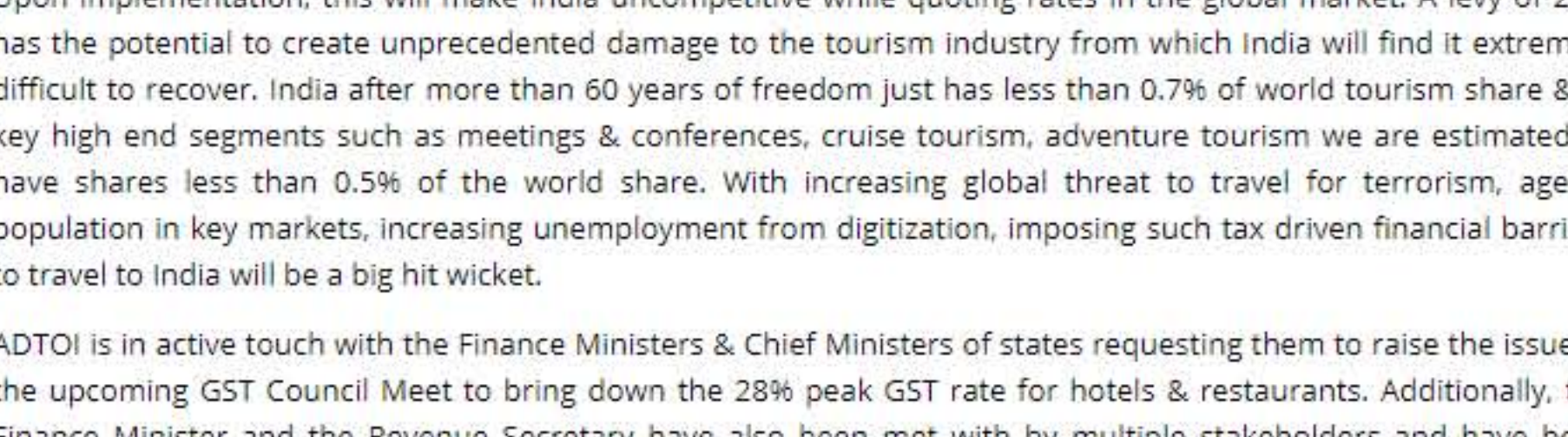
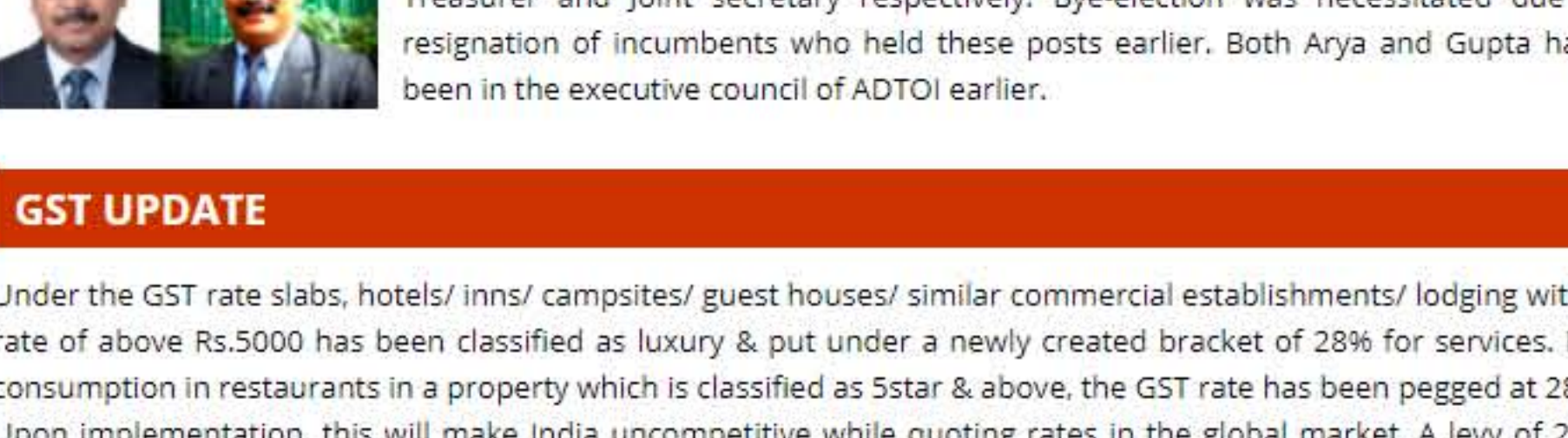
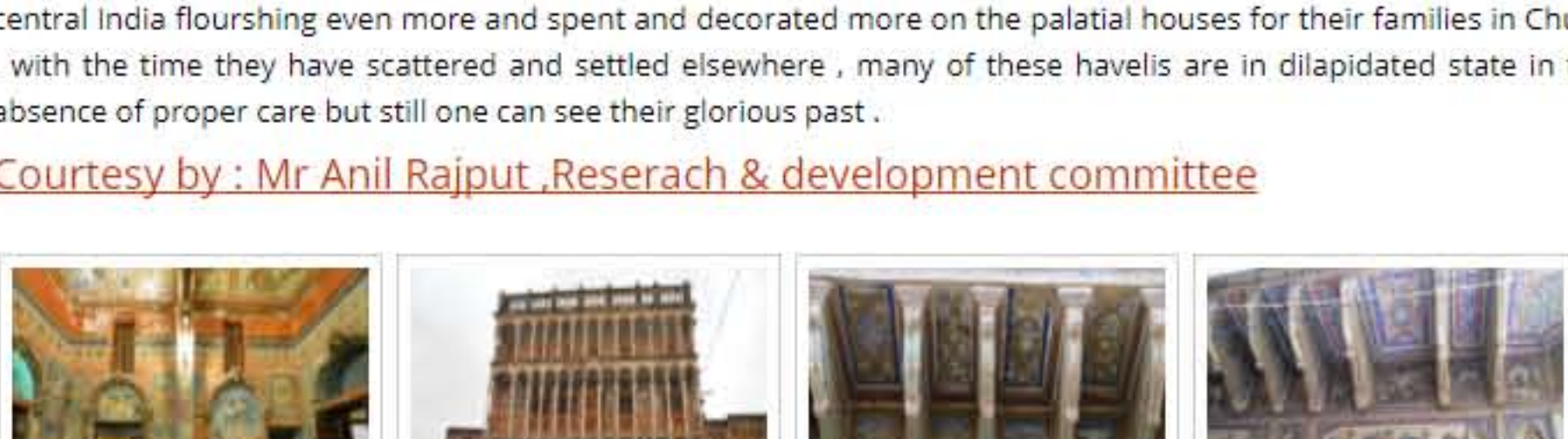
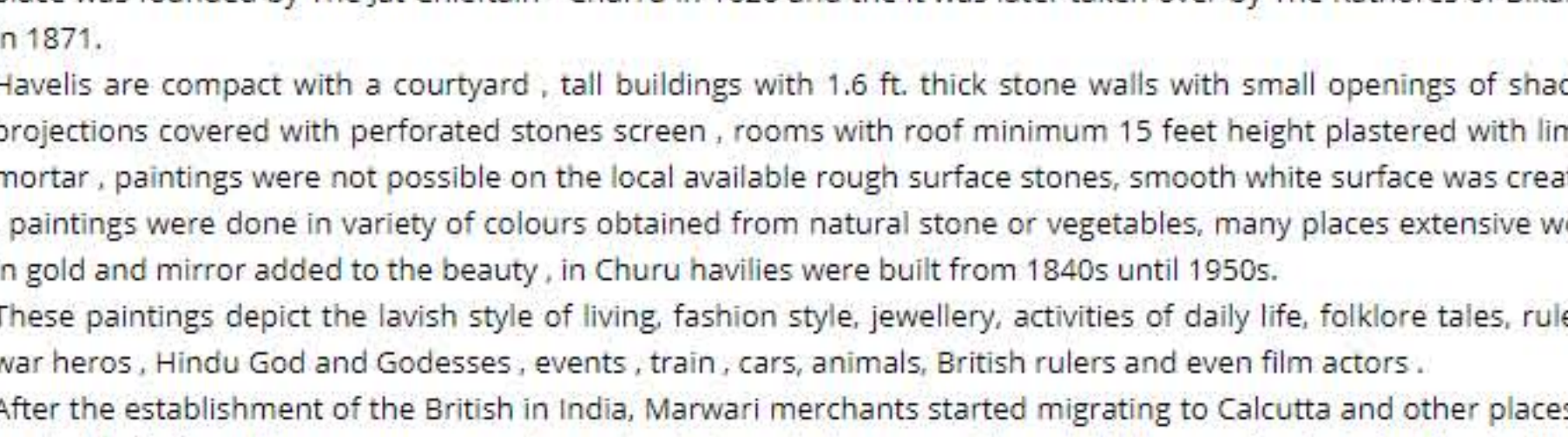
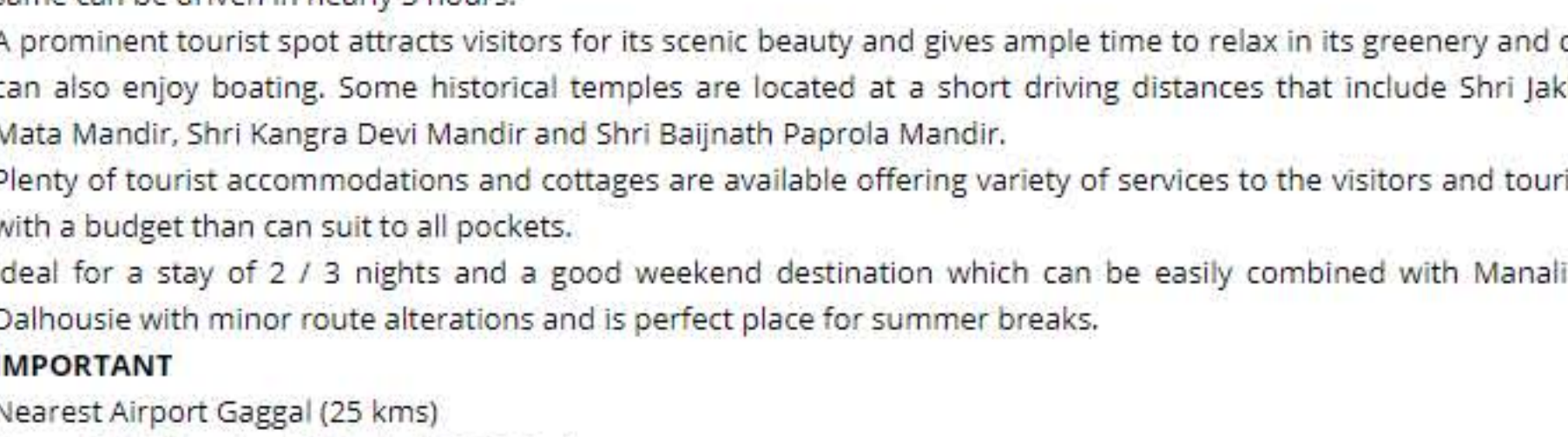
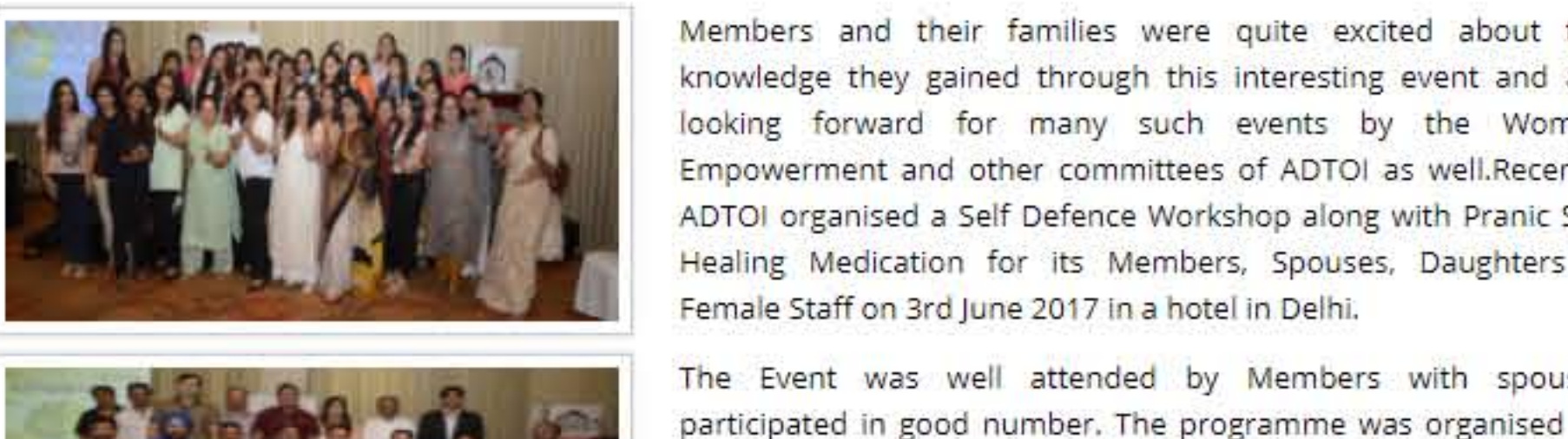
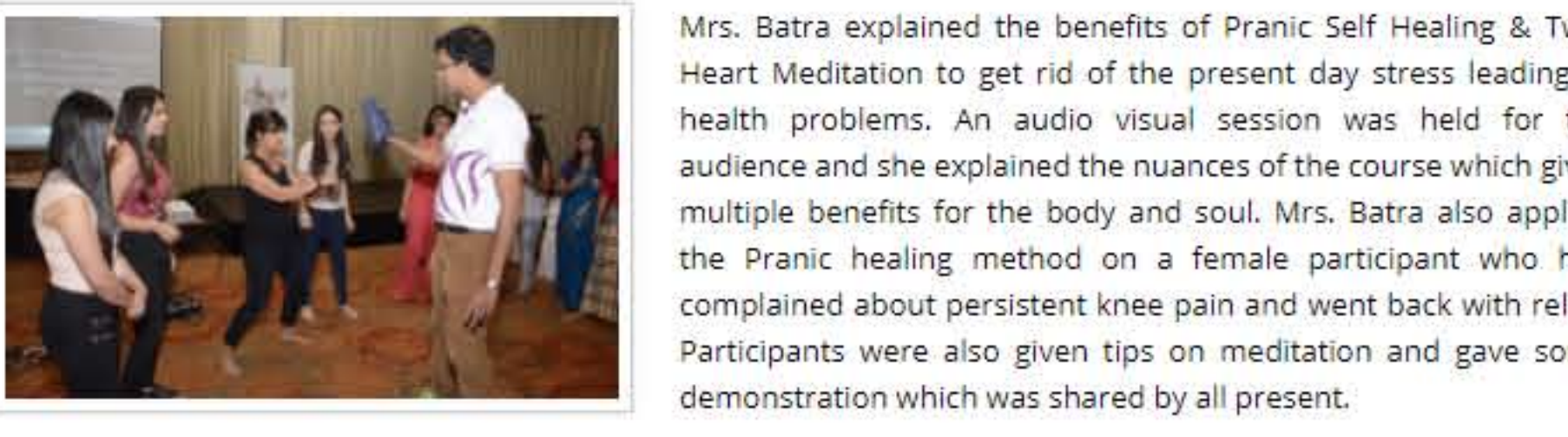
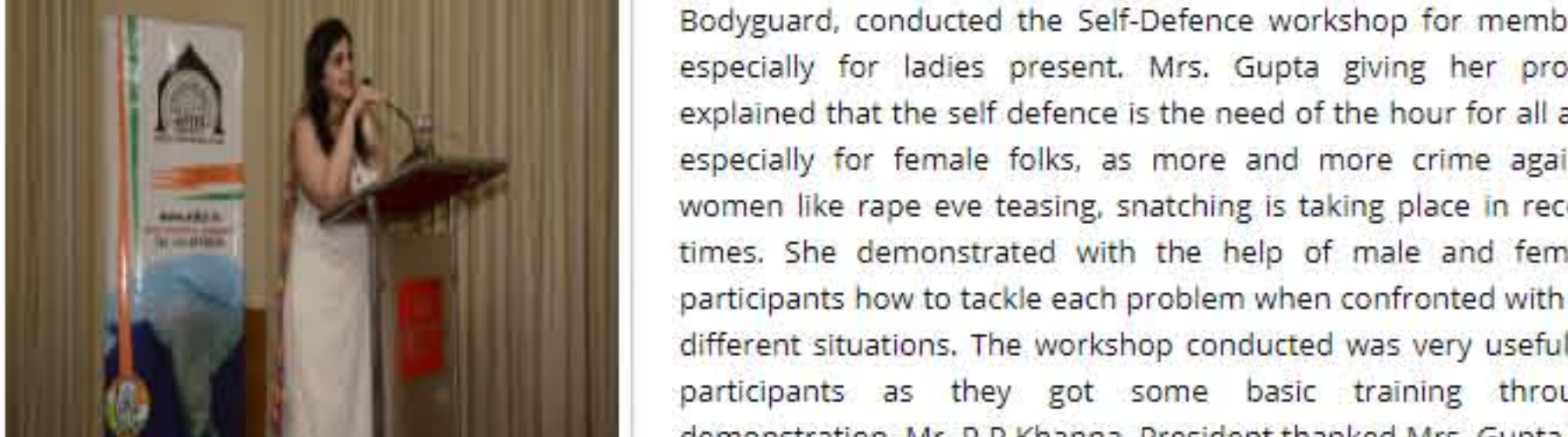
### ADTOI OB/EC TEAM LED BY MR. PP KHANNA, PRESIDENT MEETS WITH NEW TOURISM SECRETARY SMT. RASHMI VERMA, IAS ON 24 TH MAY, 2017

The ADTOI OB/EC team led by Mr. PP Khanna, President met with Smt. Rashmi Verma IAS, new Secretary (Tourism), Govt. of India Ministry of Tourism on 24th May 2017 at Transport Bhavan New Delhi. During the meeting the following issues of our Association were brought to her kind notice:

1. Relaxation on the guidelines of Ministry of Tourism for approval of ' Domestic Tour Operator' with regard to minimum requirement of qualified staff with some Tourism Institute Certificate.

2. ADTOI initiative to organize domestic tourism events/Road shows on PAN India basis with the support of Ministry of Tourism.

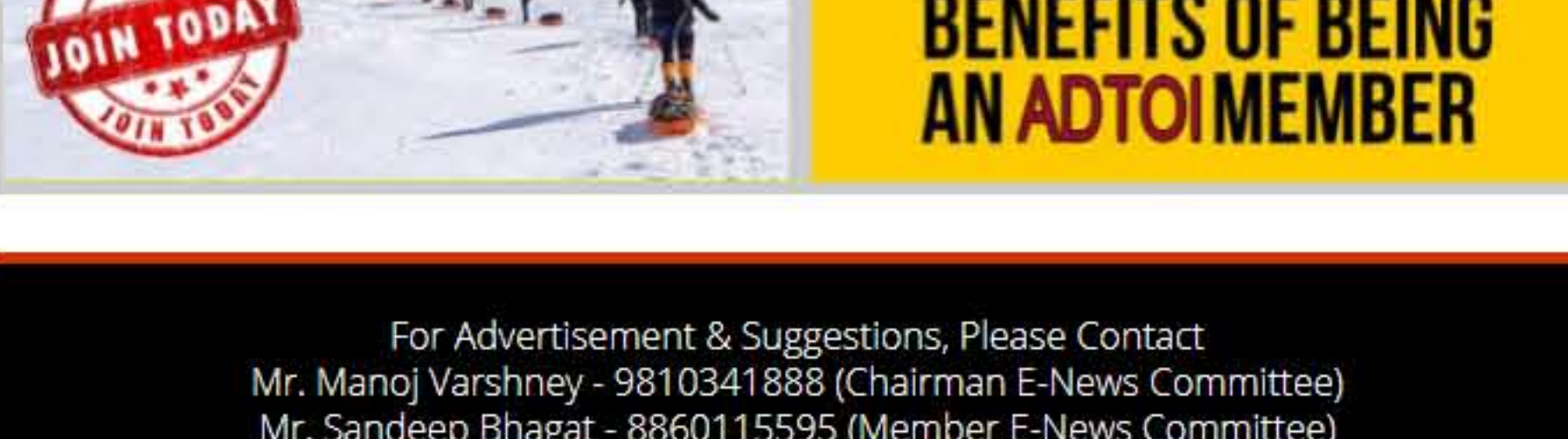
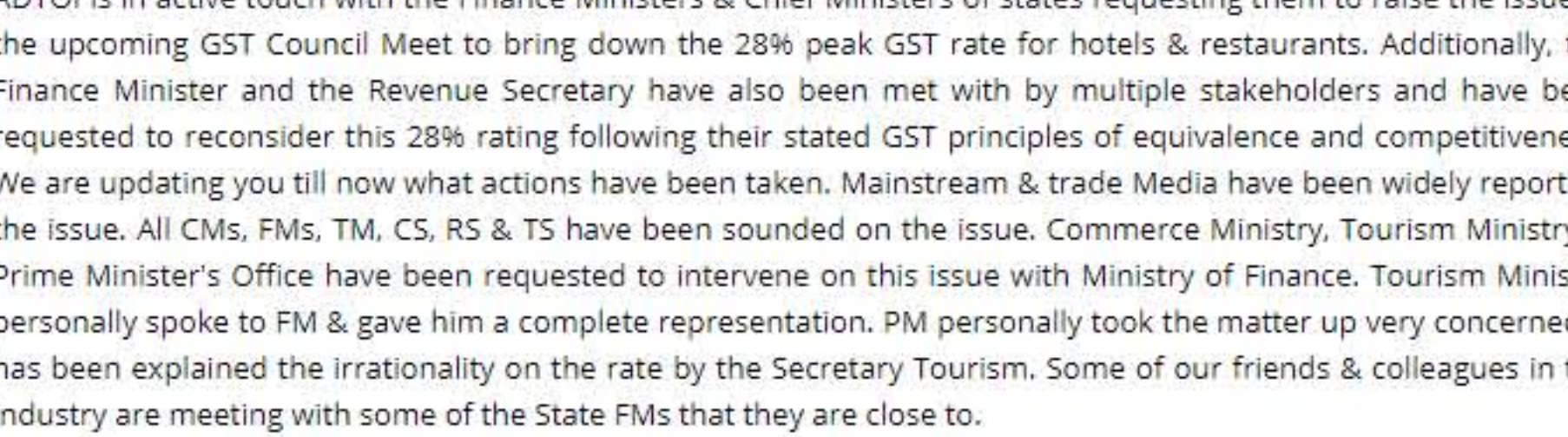
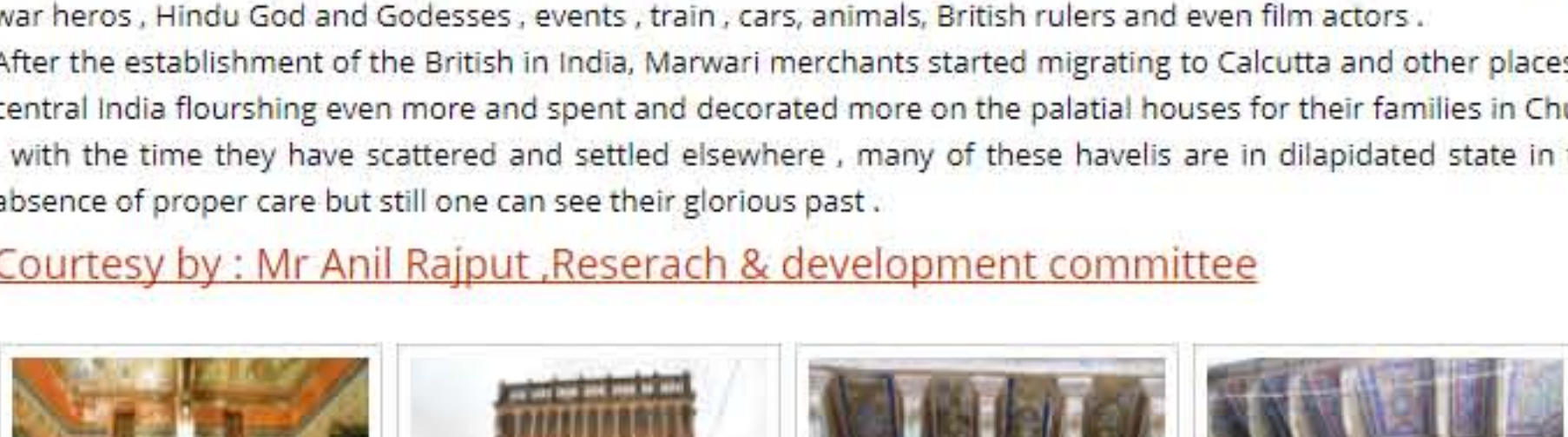
The Secretary Tourism gave us a patient hearing and assured to look into our proposals for consideration by the Ministry. Mr. PP Khanna, President on behalf of ADTOI reaffirmed ADTOI's full support to the Ministry to its policies for the promotion of domestic tourism in the country.



### ADTOI ORGANISES FAM FOR ITS MEMBERS TO MUSSOORIE 12-14 MAY 2017

ADTOI organized a Fam trip for about 20 Active members to Hotel Dunsvir Court Mussoorie from 12th to 14th May 2017. Hotel Dunsvir Court hosted 2 nights accommodation with all meals. ADTOI arranged A/C transportation for members for their journey to and fro Mussoorie. The main USP of Hotel Dunsvir Court was its location which is situated on highest level in Mussoorie. Members liked the hotel, its ambience and well appointed rooms appreciated the arrangements made by the hotel for their stay. Hotel Sympoh Woods Castle Mussoorie invited ADTOI team for a Hi Tea for the members at their hotel on 13th May. Similarly on their return journey Hotel Ganga Sadan Haridwar hosted lunch in the hotel on 14th May enroute to Delhi. The feedback on this educational tour received from the participating members was very good. The timings of this Fam trip was perfect, since the members were able to experience this wonderful property just at the start of the peak summer season.

Courtesy by : Famtrip Committee



### ADTOI ORGANISED SELF DEFENCE WORKSHOP ALONG WITH PRANIC SELF HEALING SESSION & TWIN HEART MEDITATION

Recently ADTOI organised a Self Defence Workshop along with Pranic Self Healing Medication for its Members, Spouses, Daughters & Female Staff on 3rd June 2017 in a hotel in Delhi.

**SELF DEFENCE**

Mrs. Veena Gupta, who is bestowed with the title of Lady Bodyguard, conducted the Self-Defence workshop for members especially for ladies present. Mrs. Gupta giving her profile explained that the self defence is the need of the hour for all and especially for female folks, as more and more crime against women like rape eve teasing, snatching is taking place in recent times. She demonstrated with the help of male and female participants how to tackle each problem when confronted with on different situations. The workshop conducted was very useful to participants as they got some basic training through demonstration. Mr. P P Khanna, President thanked Mrs. Gupta for conducting the workshop which has benefited all those who were present.

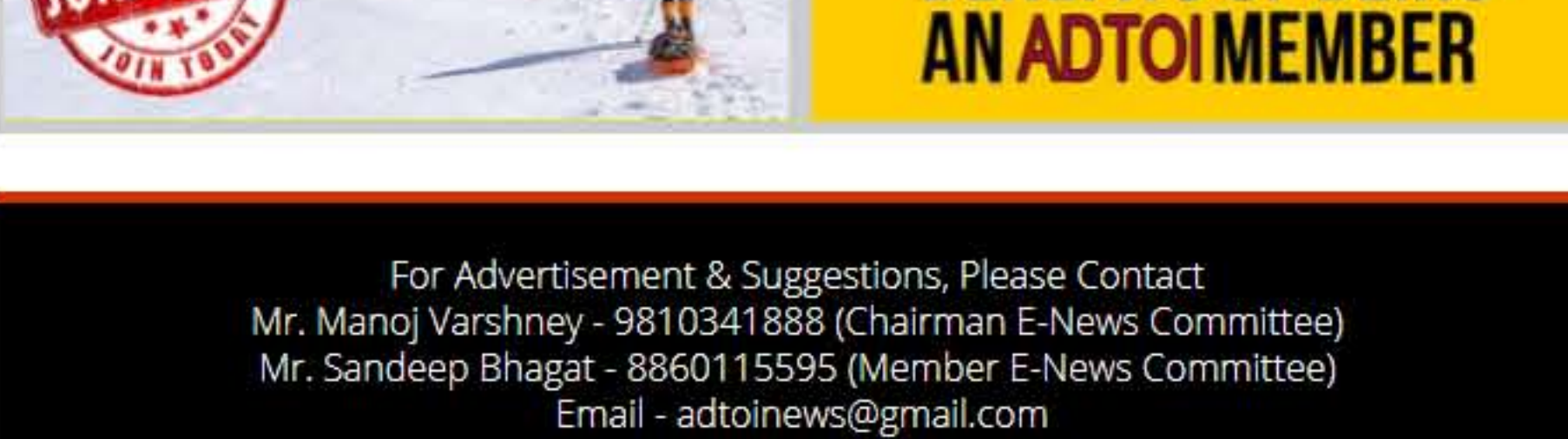
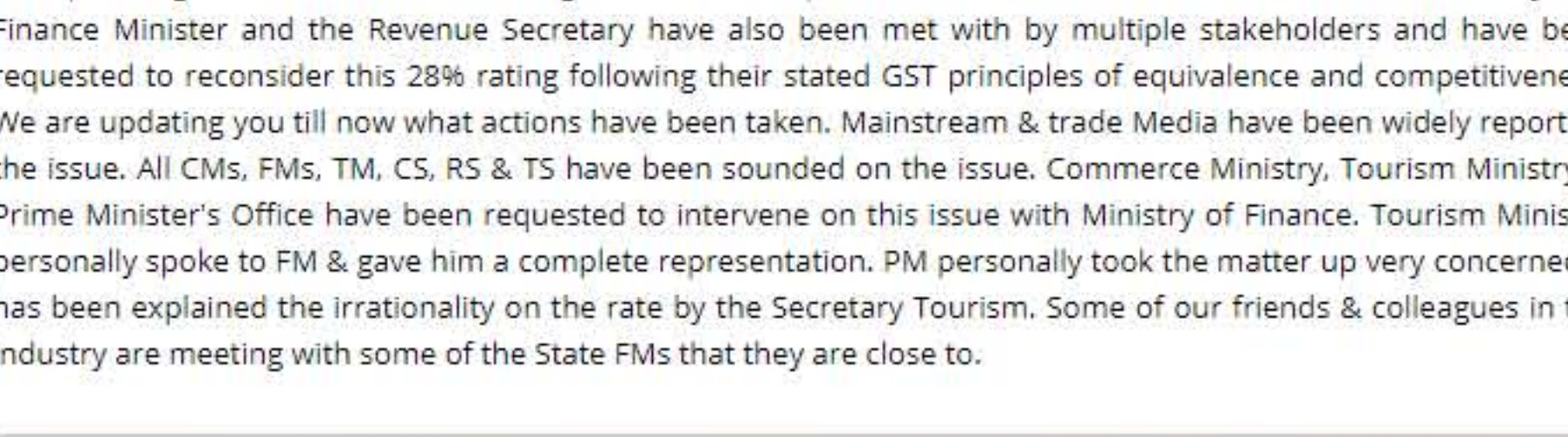
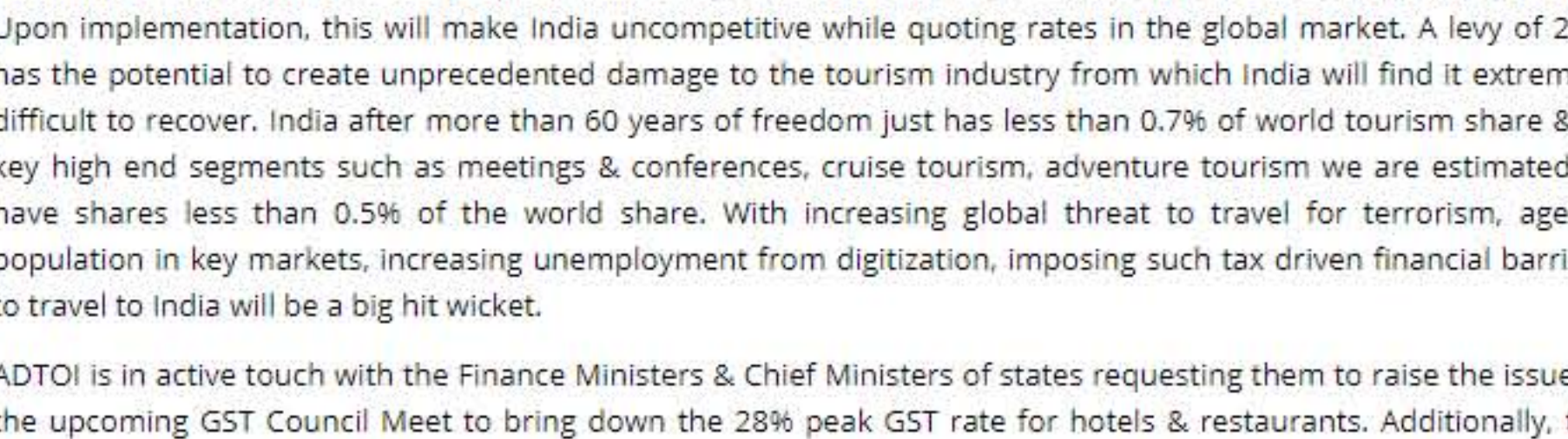
**PRANIC HEALING**

Pranic Healing Session & Twin Heart Meditation by Certified Trainer & Associate Pranic Healer Mrs. Rubina Batra Trainer & Associate Pranic Healer along with Mrs. Alka Suneja was invited to present the programme of self healing session & meditation.

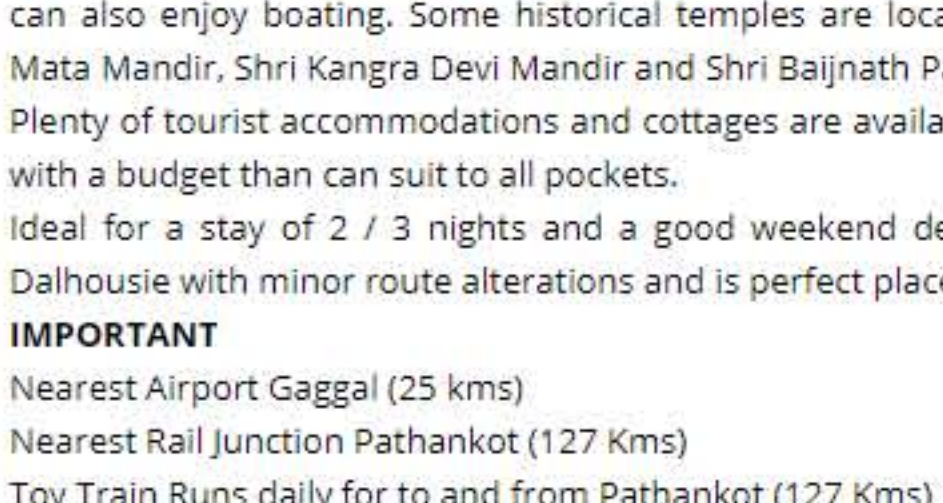
Mrs. Batra explained the benefits of Pranic Self Healing & Twin Heart Meditation to get rid of the present day stress leading to health problems. An audio visual session was held for the audience and she explained the nuances of the course which gives multiple benefits for the body and soul. Mrs. Batra also applied the Pranic healing method on a female participant who had complained about persistent knee pain and went back with relief. Participants were also given tips on meditation and gave some demonstration which was shared by all present.

Members and their families were quite excited about the knowledge they gained through this interesting event and are looking forward for many such events by the Women Empowerment and other committees of ADTOI as well. Recently ADTOI organised a Self Defence Workshop along with Pranic Self Healing Medication for its Members, Spouses, Daughters & Female Staff on 3rd June 2017 in a hotel in Delhi.

The Event was well attended by Members with spouses participated in good number. The programme was organised by ADTOI and well coordinated by Ms Reena Chopra, Executive Council Member and Chairperson, Women Empowerment & General House Cultivation Committee for ADTOI.



### DESTINATION OF MONTH -PALAMPUR ,HIMACHAL



Ever thought of enjoying sips of green tea while relaxing in a tea garden that too within the driving distance and much away from the maddening traffic and the rising pollutions of city like Delhi.

Welcome to Palampur, set amidst the green tea gardens and well surrounded by the pine forests offering you breath taking views of the snow covered mountain range of the Dhauladhar.

Toy train is available from Pathankot on a daily schedule with convenient timings to and from and it takes nearly 5 hours to cover for one way while the same can be driven in nearly 3 hours.

A prominent tourist spot attracts visitors for its scenic beauty and gives ample time to relax in its greenery and one can also enjoy boating. Some historical temples are located at a short driving distances that include Shri Jakhni Mata Mandir, Shri Kangra Devi Mandir and Shri Baijnath Paprola Mandir.

Plenty of tourist accommodations and cottages are available offering variety of services to the visitors and tourists with a budget than can suit to all pockets.

Ideal for a stay of 2 / 3 nights and a good weekend destination which can be easily combined with Manali or Dalhousie with minor route alterations and is perfect place for summer breaks.

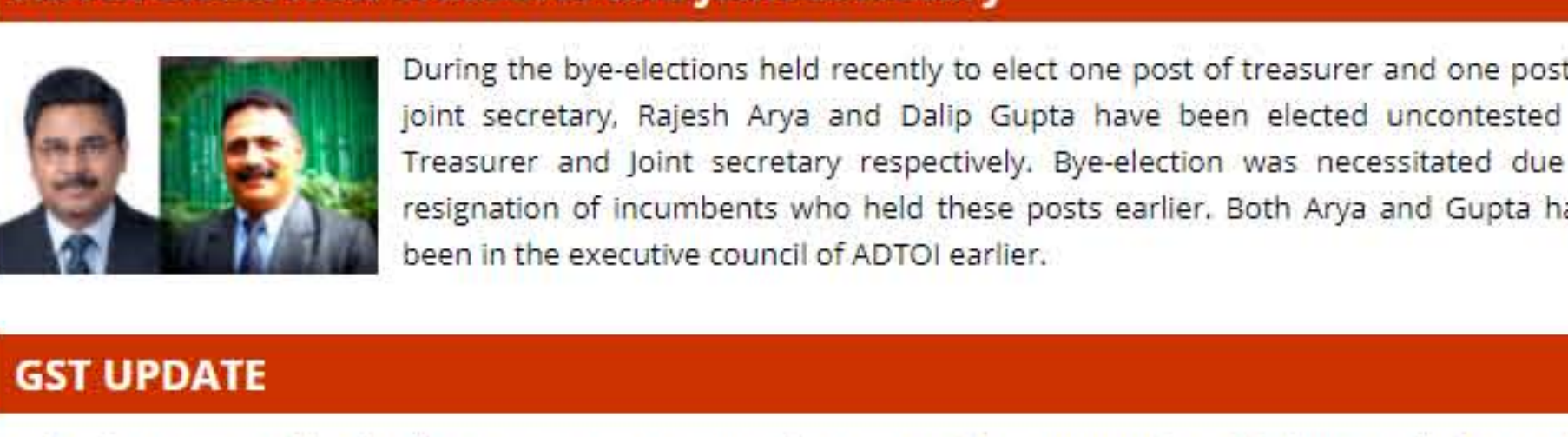
#### IMPORTANT

Nearest Airport Gaggal (25 kms)

Nearest Rail Junction Pathankot (127 Kms)

Toy Train Runs daily for to and from Pathankot (127 Kms)

Courtesy by : Mr Ved God Khanna, Eventswala Enterprises Pvt Ltd.



### Unexplored Destination - Churu Havelis - (Famous for Frescos Paintings)

Churu is a small sleepy town in Rajasthan on the edge of Desert , also known as the gateway to Thar Desert. This place was founded by The Jat Chieftain - Churru in 1620 and the it was later taken over by The Rathores of Bikaner in 1871.

Havelis are compact with a courtyard , tall buildings with 1.6 ft. thick stone walls with small openings of shaded projections covered with perforated stones screen , rooms with roof minimum 15 feet height plastered with limes mortar , paintings were not possible on the local available rough surface stones, smooth white surface was created , paintings were done in variety of colours obtained from natural stone or vegetables, many places extensive work in gold and mirror added to the beauty , in Churu havelis were built from 1840s until 1950s.

These paintings depict the lavish style of living, fashion style, jewellery, activities of daily life, folklore tales, rulers, war heroes , Hindu God and Goddesses, events , train , cars, animals, British rulers and even film actors .

After the establishment of the British in India, Marwari merchants started migrating to Calcutta and other places in central India flourishing even more and spent and decorated more on the palatial houses for their families in Churu , with the time they have scattered and settled elsewhere , many of these havelis are in dilapidated state in the absence of proper care but still one can see their glorious past .

Courtesy by : Mr Anil Rajput ,Reserach & development committee

